



Electronic Management Support & Services, Inc.

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Marketing Services

Whether it's direct mail, web, print, collateral or promotions, EMSS brings a unique customer perspective to every project. Throughout the process, clients enjoy working collaboratively with our Account Executives to get the best possible product – on time and within budget. We pride ourselves on delivering ideas that create maximum impact, but also are engineered for production and postal efficiencies.

Our print services includes laser imaging, digital print on demand and print procurement to meet the demands of virtually any client – whether its an economical two-color letter or a glossy four-color capabilities brochure. Print On Demand offers you virtually unlimited creative possibilities for targeted concepts and messages that speak directly to your audience, grabbing more attention and increasing response. What's more, because you print only what you need – you can virtually eliminate costly revisions and reprinting, warehouse storage and un-mailed waste.

Our full-service print procurement means we can handle the entire job for you – everything from a print ad, brochure or poster to a large-scale dimensional display. Thanks to our partnerships with some of the leading offset and web printers around the country, you'll enjoy competitive pricing and fast expert service – all from a single, reliable source.

Our automated document processing capabilities offer you incredible speed, maximum postal efficiencies and extreme accountability in the processing and delivery of critical mail. From ongoing bills and monthly statements to past due notices and time-sensitive documents, we have the people and the tools to get the job done right.

What sets our statement processing capabilities apart is that we design each program like it is one of a kind. With a combination of mainframe, server-based and Web capabilities, we recommend and create blended offline/online campaigns that communicate with our clients' customers in the manner that they prefer, through a range of services that include:

- Individualized messaging/one-to-one marketing
- Intelligent accumulation/selective inserting
- Electronic collation/consolidation of applications
- Personalized Professional letters
- Co-op marketing inserts and communications
- Pre-approval mailing projects
- Database management
- Householding
- Post net barcoding
- 3 of 9 & 2 of 5 barcoding
- Custom statement design/formatting
- Highlight/spot color
- Web/litho printing (forms, envelopes and collateral pieces)
- Inkjet and laser personalization options
- Variable digital color
- Bindery and lettershop services
- Materials management

Promotional Products

- On-line web search and ordering access
- End column pricing
- Over 6500 manufacturing plants

